



Options Price Sheet

The list below contains the pricing of the optional features available to everyone, whether you are hosting your Web Site with Digital Pursuit or not (*with the exception of Hits Tracking*). Please contact us for details on any of the items listed below. Prices are subject to change without notice.

WebSite Builder

Standard Set Up (<i>includes Web Server Setup</i>)	\$75.00
Monthly recurring charges (<i>paid quarterly</i>)	\$30.00
Optional if required	
Domain Name Purchase (<i>per name, annual charge</i>)	\$35.00
Domain Name registration setup (<i>per name, one time</i>)	\$50.00
Create initial web site	\$100.00
(<i>client supplies text contents and any custom images/Logo, etc.</i>)	

Email System

Monthly recurring charges for 1,000 contacts (<i>paid quarterly</i>)	Starting at \$20.00
<i>Five (\$5.00) monthly for each additional 500 contacts</i>	
Importing database of names and emails (<i>optional one-time charge</i>)	\$50.00

Newsletter Application

Monthly recurring charges (<i>paid quarterly</i>) <i>Must be a subscriber to the above Email System</i>	\$15.00
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Survey/Test Application

Monthly recurring charges (<i>paid quarterly</i>)	\$15.00
One Time use of Survey/Test Application <i>Must be a subscriber to the above Email System</i>	\$75.00

Frequently Asked Questions Application

Monthly recurring charges (<i>paid quarterly</i>)	\$5.00
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Hits Tracking

All Charges Quarterly	
1 st page	\$5.00
2 nd page	\$4.00
3 rd page	\$3.00
4 th page	\$2.00
5 th and all subsequent pages tracked (<i>each</i>)	\$1.00

Search Engine Optimization & Internet Marketing

Initial keyword analysis and website optimization	Starting at \$1,500.00
Monthly recurring maintenance and submittals to Search Engines (paid quarterly)	\$150.00
Pay-Per-Click – Top Search Engine Placement	(Call for Pricing)
Geo-Targeted AdzZoo Campaigns (combining optimized landing page and Pay-Per-Click)	Starting at \$120.00

iCards Greetings Application

Setup Charge (one time)	Starting at \$50.00
Monthly recurring charges (paid quarterly)	\$20.00

TrafficSwappers Link Exchange Application

Monthly recurring charges (paid quarterly)	\$20.00
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Enhanced Static Shopping Cart (per month, paid quarterly)

Setup Charge (one time)	Starting at \$250.00
Up to 100 products	\$50.00
Up to 200 products	\$55.00
Up to 300 products	\$60.00
Up to 400 products	\$65.00
Up to 500 products	\$70.00
Up to 2,000 products	\$150.00
Up to 5,000 products	\$250.00

Real Estate Management

Setup Charge (one time)	Starting at \$50.00
Monthly recurring charges (paid quarterly)	\$15.00

Upload/Download File Management (per month, paid quarterly)

Setup Charge (one time)	Starting at \$50.00
Level I	
Temporary File Uploads	\$10.00
Level II	
Permanent File Uploads (includes Level I)	\$20.00
Level III	
Allow User to log on to your website before downloading (includes Level I & Level II)	\$30.00

PopUnder Window (per month, paid quarterly)

Option I

Custom designed PopUnder Window (one time charge)	\$100.00
Modifying PopUnder Window (one time charge)	\$50.00

Option II

Set up of Dynamic PopUnder Window (<i>one time charge</i>)	\$50.00
Use of PopUnder Window Interface to make modifications (<i>per month, paid quarterly</i>)	\$5.00

Events Calendar (*per month, paid quarterly*)

Setup (<i>one time charge</i>)	\$50.00
Events Calendar Interface (<i>per month, paid quarterly</i>)	\$5.00

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